

RESPONSIVE
WEB SOLUTIONS

Business Profile

www.responsivewebsolutions.com.au

“Our goal is to deliver the client’s project as expected, on budget and on time.”



“FROM CONCEPT TO CREATION. HELPING YOU TO CREATE AN EFFECTIVE ON-LINE BUSINESS PRESENCE WITH A WEBSITE THAT IS SIMPLE, ATTRACTIVE AND EFFECTIVE”

Responsive websites adapt to the device viewing them, whether a mobile phone, a tablet, a laptop or desktop computer, to provide the best possible browsing experience. We specialise in building single websites for multiple applications. Our sites incorporate a Content Management System (CMS) which is so easy to use that it means anyone can edit their own site without needing knowledge of web coding. We also take care of the web hosting hassles for

you with a package to suit your budget/business/needs. Business websites need to be easy to access, fast to load and very intuitive to use. The most effective website is one that allows the user to reach their destination in two or three clicks. They should feel that the experience has been as easy as taking a book off a shelf and flicking to the page they want



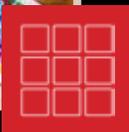
“I believe if you can surround yourself with a creative effective team you can deliver quality every time”

Ian Johnson
Founder - RWS

Founder Message

I have a diverse background having started out in the mechanical engineering field as an appliance designer and then taking an interest in plastics materials. I achieved an honours degree in Materials Science and the logical extension of this was to work for an international plastics and chemical organisation in a technical sales, then product management and then marketing management role. During this 20 year period I began seeing the importance of IT and its role in sales and marketing. I became self-taught in the construction and coding of websites and the use of technology to promote businesses. I left the chemical industry to start up a graphic design/multimedia business with a business partner and then this progressed to building a web hosting business in-house to serve the websites we were building. Now, in partnership with Australia's largest web hosting business I am continuing to design/construct and host websites for government, industrial and corporate clients. I enjoy learning new technologies and following the latest IT trends but more importantly, I love to provide clients with specific solutions to their website needs in a cost-effective and timely manner.

Our Services



Plan and Design

Planning the website is more than just looking at the design. It involves how the website is integrated into your business strategy, how it is meant to function, who is meant to do what and how the site is going to be viewed by the end-user. Mapping the site and expectations is a key part of the planning. Design follows function.



Code and Develop

Behind every good website is a myriad of code that has been written to make the site simply work well. Coding is a mystery to many but is essential for the operation of a website. Well-written code means that the site will function as expected on all devices and all browsers. We make sure our code is accurate and functional.



Test on multiple devices/browsers

An important part of website construction is testing across multiple devices and browsers. It is essential that the website experience by all users is the same irrespective of the device. Testing is a critical part of our services.

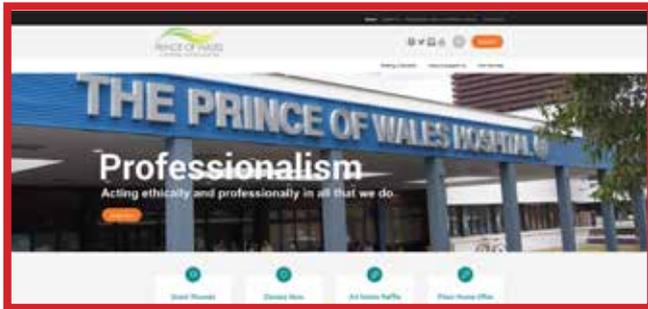


Host on a secure data centre

A critical part of our service offering is the hosting of the websites we build on equipment specifically designed to bring out the best possible performance of the website. This hosting includes the option of dedicated managed servers or shared servers as well as all email and backup functions.

Latest Projects

“Creating your dreams with us...!”



Prince of Wales Hospital Foundation

A not-for-profit organisation with a background e-Commerce site managing donations. Client-managed and updated daily.



PDL Academy

An e-Commerce website managing the sale of training courses to assist customers to pass their CPA exams.



Workforce Training & Development

A registered training organisation offering courses to students in a business and financial stream. Also operates as an on-line e-Commerce site.



Online Boating Safety Course

Training video delivery mechanism for those wanting to gain their boating licence in NSW

Client Testimonies



John Corrigan

“We have had several websites constructed by RWS and they all have met our needs.”



Leanne Zalapa

“We were delighted with the website and the fact that it was delivered on time and in budget.”



Matthew Gadd

“We host our website with RWS and it just happens in the background without problems.”



Bruce Dingwall

“Our website is an effective communication tool and it meets all of our objectives.”

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Get in touch with Us

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